



207 North Main Street, Concord, NH 03301-5003
Tel: (603) 228-8910 Fax: (603) 224-6052 www.nhpr.org

N E W S R E L E A S E

For Immediate Release
September 19, 2005

Contact: Scott McPherson
 603-223-2425
 603-496-3518

NHPR STRENGTHENS SIGNAL IN PORTSMOUTH AND NASHUA Nearly 200,000 residents to benefit from improved reception

CONCORD— New Hampshire Public Radio recently completed two major signal improvement projects designed to strengthen coverage for nearly 200,000 residents of the Nashua and Portsmouth areas. The total project cost represents an investment of more than \$300,000, much of which came in the form of grants from business and foundations as well as contributions from NHPR listeners. Both stations officially go on the air on Monday, September 19th.

New Hampshire Public Radio President and General Manager Betsy Gardella says NHPR is continually working to fulfill its mission of offering comprehensive programming to all of New Hampshire.

“We believe that reaching across our state with new transmitters and signals, while offering in-depth and comprehensive news and analysis to New Hampshire is very important,” says Gardella. “We listened to people from the Seacoast and the Nashua area that rely on NHPR. That is why we have made this investment.”

With the two new stations, NHPR’s signal cover more than 90 percent of the Granite State. The new signal in Portsmouth is broadcast at 103.9 FM from an antenna atop Portsmouth City Hall via a 170-watt translator and reaches more than 35,000 residents in and around the Port City. In Nashua, WEVS-FM will broadcast at 88.3 FM with a 5,000-watt signal reaching more than 166,000 residents of Southern Hillsborough County, including the towns of Milford, Hollis, Amherst, and Merrimack. WEVS Nashua will replace the translator at 90.3 that has served Nashua since 1983. The two new stations join NHPR’s statewide network, broadcasting news and information programming originating from NHPR’s flagship station in Concord.

Gardella recently succeed Mark D. Handley. She has more than 20 years experience managing nonprofit arts and media organizations.



207 North Main Street, Concord, NH 03301-5003
Tel: (603) 228-8910 Fax: (603) 224-6052 www.nhpr.org

N E W S R E L E A S E

New Hampshire Public Radio is a nonprofit organization that serves more than 150,000 listeners each week through a network of nine stations. NHPR is the only statewide source of news, information, and entertainment for the Granite State, striving to earn the respect of its listeners by offering in-depth and unbiased reporting of the issues facing New Hampshire residents. NHPR views the importance of providing a comprehensive information source for New Hampshire as one of the station's highest priorities. Contributions from listeners and businesses in New Hampshire make up more than 90 percent of the revenue necessary to operate NHPR.

NHPR broadcasts in Concord and Manchester at 89.1 FM; in Nashua at 88.3 and 90.3 FM; in Dover at 104.3 FM; in Hanover and Littleton at 91.3 FM; in Keene at 90.7 FM; in Berlin at 107.1 FM; in Jackson at 99.5 FM in Jackson; in Portsmouth at 103.9 FM; and on the Internet at nhpr.org.

-30-