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NEWS RELEASE

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NHPR LAUNCHES NEW STATION IN NASHUA, BOOSTING SIGNAL New Station Serves 166,000 residents

CONCORD—Today, residents of Nashua and surrounding communities can now hear their favorite New Hampshire Public Radio programs loud and clear on a new station, 88.3 FM. New Hampshire Public Radio will sign on its newest station, WEVS-FM, after receiving approval from the Federal Communications Commission.

WEVS' 5,000-watt signal will reach more than 166,000 residents of Southern Hillsborough County, including the towns of Milford, Hollis, Amherst, and Merrimack. NHPR has operated a low-power translator in Nashua at 90.3 FM, but its reach was limited to the Gateway City's downtown. The new station has been in testing mode since last month. It will join the NHPR network, simulcasting the signal of WEVO, NHPR's flagship station in Concord.

New Hampshire Public Radio President and General Manager Betsy Gardella says NHPR is continually working to expand its coverage to serve all New Hampshire.

"Our listeners in and around Nashua asked for a stronger signal. They told us that the news and programming that they get on NHPR is very important to them. We listened, and made this investment to serve them," says Gardella, who recently joined NHPR and has worked in public broadcasting for more than a decade. "We look forward to providing Nashua listeners a clearer signal and to welcoming new listeners in the adjacent towns who could not pick up our programming in the past."

Construction of the new station cost approximately \$250,000. It was supported in part by a grant from the U.S. Department of Commerce, as well as NHPR listener support. WEVS Nashua will replace the translator at 90.3 that has served Nashua since 1983.

New Hampshire Public Radio has also invested in a new station in the Portsmouth area at 103.9 FM. With the recent addition of an antenna atop Portsmouth City Hall, NHPR can provide its news and information service to more than 35,000 residents of Portsmouth and surrounding communities.

New Hampshire Public Radio is a nonprofit organization that serves more than 150,000 listeners each week through a network of nine stations. NHPR is the only statewide source of news, information, and entertainment for the Granite State on the radio, striving to earn the respect of its listeners by offering in-depth and unbiased reporting of the issues facing New Hampshire residents. NHPR views the importance of providing a comprehensive information source for New Hampshire as one of the station's highest priorities. Contributions from listeners and businesses in New Hampshire make up more than 90 percent of the revenue necessary to operate NHPR.

NHPR broadcasts in Concord and Manchester at 89.1 FM; in Nashua at 88.3 and 90.3 FM; in Dover at 104.3 FM; in Hanover and Littleton at 91.3 FM; in Keene at 90.7 FM; in Berlin at 107.1 FM; in Jackson at 99.5 FM in Jackson; in Portsmouth at 103.9 FM; and on the Internet at nhpr.org.

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