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NEWS RELEASE

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NEW HAMPSHIRE PUBLIC RADIO CHOSEN AS ONE OF 6 STATIONS ACCEPTED TO THE MORNING EDITION GRAD SCHOOL

CONCORD, NH —New Hampshire Public Radio has been accepted to participate in the latest round of Morning Edition Grad School (MEGS) national workshops. Abby Goldstein, Program Director, Mark Bevis, News Director and Morning Edition host Lisa Peakes will travel to Philadelphia for a one-day workshop with five other stations to analyze all aspects of NHPR's Morning Edition presentation.

Morning Edition has numerous elements stations must manage successfully to maximize audience service. These fall into three broad categories; Journalism, Formatics and Underwriting. The Morning Edition Grad School is designed to help stations improve all aspects of local Morning Edition presentation.

MEGS was designed by Peter Dominowski, Tim Emmons and Scott Williams of Strategic Programming Partners (SPP). They facilitate the workshops and provide follow-up consultation to MEGS stations. Strategic Programming Partners is a consultancy formed in 1998 to serve the programming needs of public radio stations. Peter Dominowski, Scott Williams and Tim Emmons have a combined 93 years experience in radio programming, management, research, and fundraising.

Morning Edition Grad School (MEGS) is the first national effort aimed at assuring peak performance for Morning Edition on local stations. MEGS is funded by NPR's Local News Initiative. Support for data analysis of participating MEGS stations is provided by a grant from the Radio Research Consortium (RRC).

NHPR serves more than 161,000 listeners each week through a network of eleven full power stations and low power translators. NHPR is the only statewide source of radio news, information, and entertainment for the Granite State, offering in-depth reporting of the issues facing New Hampshire residents. NHPR's staff sees the importance of providing a comprehensive information source for New Hampshire as one of the station's highest priorities. Contributions from listeners and businesses in New Hampshire make up more than 90 percent of the revenue necessary to operate NHPR.

NHPR broadcasts in Concord and Manchester at 89.1FM, Nashua at 88.3FM, Keene at 90.7FM, Littleton at 91.3FM, Plymouth at 97.3FM, Hanover at 91.3FM, Jackson at 99.5FM, Portsmouth at 103.9FM, Dover at 104.3FM, Gorham at 107.1FM, Colebrook at 105.9FM and on the Internet at www.nhpr.org.

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