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New Hampshire Public Radio and Iowa Public Radio Join Together To Produce “The Iowa New Hampshire Exchange” Program - Highlighting the 2008 Primary Season

The First Program on the Economy Airs on Wednesday, November 14th

Concord, NH – New Hampshire Public Radio (NHPR) and Iowa Public Radio (IPR) have joined together to produce a series of three one-hour call-in programs that will exchange ideas and insights about the issues being discussed in the 2008 Primary season from the perspectives of each state’s voters. The series will also explore the ways in which the candidates address the issues in each state. Both public radio stations feature a locally produced statewide call-in program named the “Exchange.” Their joint program is called “The Iowa New Hampshire Exchange.” Each program will be co-hosted by NHPR’s Laura Knoy and IPR’s Ben Kieffer. The programs will be broadcast live on NHPR and IPR at 2:00 pm EST, 1:00 pm CST on Wednesday, Nov. 14th, Wednesday, Nov. 28th and Wednesday, December 12th.

The “Iowa New Hampshire Exchange” is timely with the primaries occurring in these two first-in-the-nation states in only a month and a half. The show will highlight important political issues and reveal how these issues are affecting voters in their states. This is the perfect time to explore how the candidates are engaging both Iowa and New Hampshire voters about key issues in this election. Callers from Iowa and New Hampshire will be able to participate in the discussion.

“NHPR’s listeners are smart and seasoned. They know the issues and the candidates.” comments President and CEO Betsy Gardella. “This series will provide *Exchange* listeners in New Hampshire an opportunity to discuss the 2008 Primary with their compatriots in Iowa – voter to voter – deconstructing candidate platforms and priorities in new and possibly surprising ways.”

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89.1 FM Concord/Manchester • 88.3 FM Nashua • 104.3 FM Dover • 91.3 FM Hanover/Upper Valley/Littleton
90.7 Keene/Southwest NH • 99.5 Jackson/Mt. Washington Valley • 97.3 FM Plymouth • 107.1 FM Berlin/North Country • 105.9 FM
Colebrook



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The Nov. 14th show topic is the Economy. The show will examine the economic issues facing each state, both rural but different in their economic base. Iowa's economy depends more on agriculture and New Hampshire's more on service and technology. This key difference means unique approaches to the candidates' stances on economic development policy.

The Nov. 28th show will highlight Social Issues. Both states have grappled with civil unions. New Hampshire's civil union law goes into effect on January 1 and Iowa recently lifted a ban on same sex marriage and then reversed it. Iowa ranks much higher in terms of church affiliation. In the 2004 general election, social issues like faith, ideology and morality played a major role in voter's decisions, yet this year many of the candidates are avoiding these issues.

The Dec. 12th show will highlight The Environment. What are the candidates saying about alternative energy, like ethanol, wind power and wood chips, which have major ramifications in both states? In Iowa, corn is king and government subsidies for producing ethanol as alternative fuel would have a major impact on the state's farmers. In New Hampshire, conservation and preservation are near and dear to the hearts and minds of voters. How are voters in Iowa and New Hampshire measuring the candidates in terms of environmental policy?

NHPR serves more than 160,000 listeners each week through a network of ten stations and transmitters. NHPR is the only statewide source of radio news, information, and entertainment for the Granite State, offering in-depth reporting of the issues facing New Hampshire residents. NHPR's staff sees the importance of providing a comprehensive information source for New Hampshire as one of the station's highest priorities. Contributions from listeners and businesses in New Hampshire make up more than 90 percent of the revenue necessary to operate NHPR.

NHPR broadcasts in Concord and Manchester at 89.1 FM, Nashua at 88.3 FM, Keene at 90.7 FM, Littleton at 91.3 FM, Plymouth at 97.3 FM, Hanover at 91.3 FM, Jackson at 99.5 FM, Portsmouth at 103.9 FM, Dover at 104.3 FM, Gorham at 107.1 FM, Colebrook at 105.9 and on the Internet at nhpr.org.

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