



207 North Main Street, Concord, NH 03301-5003
Tel: (603) 228-8910 Fax: (603) 224-6052 www.nhpr.org

P R E S S R E L E A S E

For Immediate Release
November 1, 2004

Contact: Scott McPherson or
Sean Gillery
603-228-8910

NHPR LISTENERS CONTRIBUTE NEARLY \$300,000 Record-setting Fall Membership Drive concluded Oct. 27

CONCORD—Listeners to New Hampshire Public Radio contributed a record \$295,672 during NHPR's Fall Membership Fundraiser, which concluded on October 27th.

More than 3,000 listeners made contributions during the 10-day Fall Membership Drive, making it the most successful fall campaign in the stations' history.

"Working for New Hampshire Public Radio has got to be one of the most fulfilling jobs anywhere," said Mark D. Handley, president and general manager of NHPR. "People are passionate about public radio and listeners care that their public radio station achieves a degree of excellence not common today. Listeners have shown, over and over, that they are willing to voluntarily send their financial support to assure the continuation of that kind of service. We cannot thank you enough."

The Fall Membership Drive concluded Wednesday, October 27th at approximately 6:30 p.m. A corps of more than 125 phone volunteers received 2,735 contributions on the telephone during the course of the fund raiser. In addition, 324 pledges were received via NHPR's web site, www.nhpr.org.

Prior to the start of the Fall Membership Drive, NHPR had approximately 14,100 members, and now totals 14,458, an increase of nearly 1,000 members since this time last year.